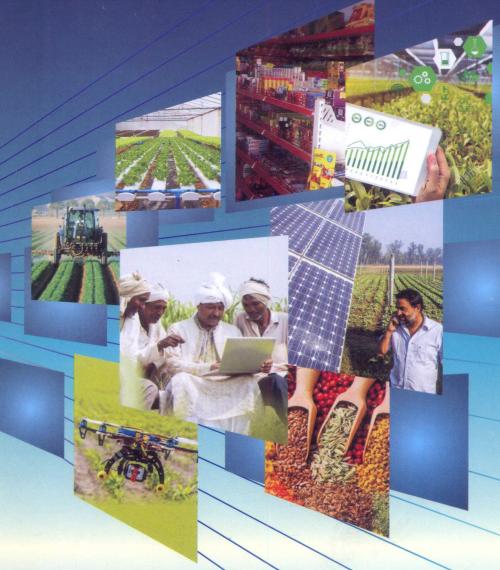


Vol. 53 No. 1 ISSN 0302-7767









**Vaikunth Mehta National Institute of Co-operative Management** 

www.vamnicom.gov.in

## CO-OPERATIVE PERSPECTIVE

# Special Issue Making FPOs Smart, Competitive and Sustainable

Vol. 53 No. 1 ISSN 0302-7767

# Editorial Board: Shri Anil Karanjkar Dr. D.V. Deshpande Dr. Manisha Paliwal Dr. Y.S. Patil Dr. Somorendro Singh Shri S.Y. Deshpande Ms. Anshu Singh Prof. H.K. Misra Shri Sunil Mohan Sinha Dr. Dilip Kajale Shri S.N. Wable External Expert: Dr. S.V. Kadvekar Prof. Anirudh Prasad

### Editorial Team:

### Chief Editor

Dr. K.K. Tripathy, I.E.S

### **Managing Editor**

Shri Anil Karanjkar

### **Assistant Editor**

Ms. Anshu Singh

### DTP Assistance:

Mrs. K.M. Sonawane

### VAMNICOM

Phone: 020-25537974

020-25512611

Fax: 020-25537726

Email: crp@vamnicom.gov.in

Web: www.vamnicom.gov.in

### Printed by:

Sahakar Mudranalaya, Pune 411002

All data, views, opinions, etc. being published are the sole responsibility of the authors. Neither publishers nor editors are in any way responsible for them.

VOI. 53 NO. 1 133N 0302-1101	
Foreword	i
Concept Note	iii
ARTICLES  Promoting and Managing FPOs in India for efficiency, effectiveness, and sustainability: Challenges, Policies, and Best Practices	,
Sukhpal Singh  What passion can do for the Agricultural Community - A case study of a Computer Engineer from "The Hindu"	10
G. Karikalan  Role of FPOs in Retaining Next-Generation	18
Youth in Agriculture	
Puneet Singh Thind  Market Search and Livelihood Interventions for FPOs	20
Sudhir Kumar Goel	23
<ul> <li>Farmers Producers Companies to benefit from Simple Processing –The Case of "Ghummar Mahila Custard Apple Pulp Producers Company"</li></ul>	29
Company in Maharashtra  Gajendra Wankhade	37
■ Re-empowering Farmers through Collective Action  Aayushi Jain	43
<b>■</b> Farmers Producer Organisations-	
A key to Doubling Farmer's Income by 2022 Kamal Kumar	46
Strategies for Sustaining the FPOs: Case Illustrations	40
Manjusha Kadam  Financing Farmer Producer Organisations - A Big Business Opportunity for Banks	48
D V Deshpande	53
■ Pudukkottai Organic Farmers Producer Company Limited	
Neeraj K. Dubey	62
Farmers Producers Organisation: Present Status, Challenges and Way Forward	7.
Sagar Kisan Wadkar	71
Role of Technology Adoption in promoting a Sustainable and Competitive Agribusiness	
Sustainable and Competitive Agribusiness  Sneha Kumari	81

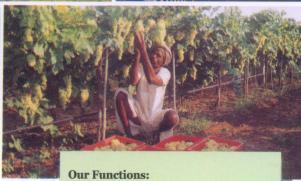


# National Bank for Agriculture and **Rural Development**









Our Mission: Promotion of sustainable and equitable agriculture and rural prosperity through effective credit support, related services, institution development and other innovative initiatives.

- Research and Development on matter of importance pertaining to agriculture, agricultural operations and rural development including the provision of training and research facilities.
- Consultancy services related to **Agriculture & Rural Development** through subsidiary (NABCONS).

- Provide Credit/Refinance for production credit and investment credit to eligible banks and financing institutions.
- Development functions undertaken through Farm Sector Promotion Fund (FSPF), Financial Inclusion Fund (FIF), Watershed Development Fund (WDF), Tribal Development Fund (TDF) Rural Infrastructure Development Fund,(RIDF) etc.
- Supervisory functions in respect of Cooperative Banks and Regional Rural Banks.

Head Office Plot C-24, 'G' Block Bandra Kurla Complex, Bandra (East) Mumbai - 400 051

www.nabard.org



/nabardonline

Taking Rural India >> Forward

Printed by: Sahakar Mudranalaya, 540 Ganesh Peth, Pune 411 002. Ph.: 26385471, 26387993